



Travelers Rest *South Carolina* 2024

Cultural Arts Sponsorships

TravelersRestSC.com

Beth@TravelersRestSC.com | 864.834.8740

2024 Cultural Arts Sponsorships

2024 Events

Spring

Mar 16 | Apr 13 | May 18

Fall

Sept 21 | Oct 19 | Nov 16



Browse & Stroll Art on the Trail Market

Exclusive Sponsorship Opportunities

Happening every third Saturday in the Spring and Fall, the Browse & Stroll Art on the Trail Market hosts high-quality fine arts and fine crafts vendors and has quickly become our most popular Downtown event.

Full Series Sponsorship: \$5000 (all six event)

EXCLUSIVE BENEFITS:

- Top-billing in all marketing efforts online and in person
- Two 2'x 6' banners with your prominent logo on site at every event
- Space for displays, tents, tables at each event
- Banner ad on the City's website - TravelersRestSC.com
- Four Facebook shout-outs to over **11,000 followers**

Seasonal Sponsorship: \$2650 (Spring or Fall events)

- Logo included in our marketing efforts online and in person
- Your logo included on two 2'x 6' banners on site at every event
- Space for displays, tents, tables at each event
- Banner ad on the City's website - TravelersRestSC.com
- Two Facebook shout-outs to over **11,000 followers**

Single Event Sponsorship: \$1000

- Logo included in our marketing efforts online and in person
- Your logo included on two 2'x 6' banners on site at every event
- Space for displays, tents, tables at each event
- Logo on the City's website - TravelersRestSC.com
- One Facebook shout-outs to over **11,000 followers**

Why become a Sponsor?

Community Goodwill

Strengthening your business image is one of the most valuable benefits of participation. Attendees will see that your company cares about cultural arts and and helping the community thrive.

Consumer Perception

Customers form positive opinions when a business is tied to high-profile community events. Use the clout you earn as a sponsor to grow your reputation in our community.

A Great way to Support Local Businesses

The event spans Downtown so local businesses benefit from a significant increases in sales due to the event.

Downtown Travelers Rest

TravelersRestSC.com

2024 Cultural Arts Sponsorships

2024 Events

Great Downtown Bunny Hunt
Sat, Mar 23

Downtown Trick-or-Treating
Sat, Oct 26

Holiday Hop
Sat, Nov 30



Main Street Festivities & Events

Exclusive Sponsorship Opportunities

Throughout the year, the City of Travelers Rest hosts family-friendly events along Main Street that draw thousands of visitors and residents. Each event supports our local economy and boosts sales for local merchants.

The Great Downtwon Bunny Hunt \$1250 **Sponsorship Benefits:**

- Your logo included on a 2'x 6' banner on site at the event
- Space for displays, tents, tables at the event
- Logo on the City's website - TravelersRestSC.com
- One Facebook shout-outs to over **11,000 followers**

Downtown Trick-or-Treating \$1250 **Sponsorship Benefits:**

- Your logo included on a 2'x 6' banner on site at the event
- Space for displays, tents, tables at the event
- Logo on the City's website - TravelersRestSC.com
- One Facebook shout-outs to over **11,000 followers**

Holiday Hop \$1250 **Sponsorship Benefits:**

- Your logo included on a 2'x 6' banner on site at the event
- Space for displays, tents, tables at the event
- Logo on the City's website - TravelersRestSC.com
- One Facebook shout-outs to over **11,000 followers**

Why become a Sponsor?

Community Goodwill

Strengthening your business image is one of the most valuable benefits of participation. Attendees will see that your company cares about supporting the city and helping the community thrive.

Consumer Perception

Customers form positive opinions when a business is tied to high-profile community events. Use the clout you earn as a sponsor to grow your reputation in our community.

A Great way to Support Local Businesses

Each event spans Downtown so local businesses benefit from a significant increases in sales due to the event.

Downtown Travelers Rest

TravelersRestSC.com

2024 CULTURAL ARTS SPONSORSHIP AGREEMENT

Travelers Rest *south carolina*

Browse & Stroll Art on the Trail Market

- | | | |
|--------------------------|--|---------|
| <input type="checkbox"/> | Full Series Sponsorship - Six events
Daes: Mar 16, Apr 13, May 18 Sept 21, Oct 19, Nov 16 | \$5,000 |
| <input type="checkbox"/> | Seasonal Sponsorship - Three events | \$2650 |
| <input type="checkbox"/> | Single Event Sponsorship - One event | \$1000 |
| <input type="checkbox"/> | Hoppy Springtime Hunt | \$1250 |
| <input type="checkbox"/> | Downtown Trick-or-Treating | \$1250 |
| <input type="checkbox"/> | Holiday Hop | \$1250 |

Name: _____

Address: _____

City: _____

State: Zip: _____

Phone (primary): Phone (secondary): _____

Email: _____

Signature: _____

Date: _____

Mail completed applicaiton and check made payable to City of Travelers Rest to the address below.

THANK YOU!

For more information contact: Beth Sicignano
Phone: 864.834.8740 - E-mail: Beth@TravelersRestSC.com

City of Travelers Rest, 125 Trailblazer Dr, Travelers Rest, SC 29690