

Travelers Rest  
*south carolina*

2024



Park Partners

[TravelersRestSC.com](https://TravelersRestSC.com)

[Beth@TravelersRestSC.com](mailto:Beth@TravelersRestSC.com) | 864.834.8740





# MUSIC IN THE PARK

**FREE Concerts in May, June & September!**

*There's no better  
place to reach  
quality attendees!*

## 2024 SHOW DATES

### MAY

4th Randomonium  
11th Jamie Wright Band  
18th Vinyl Junkies  
25th Fine Colombians

### JUNE

1st Israel Bailey & the Delinquents  
8th Hot as a Pepper  
15th Jimmy Wooten Band  
22nd Luke Deuce Band  
29th Blues Deluxe Band

### SEPTEMBER

7th Pickin' in the Park Band Jams  
14th Itchy and the Chiggers  
21st Celtic Music Series

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south carolina

Join us as we celebrate summer with our Music in the Park Concert Series! This much anticipated community favorite attracts thousands to the park to enjoy music and family fun.

## **SERIES SPONSOR - \$2,500 - (All Twelve Concerts)**

### **PACKAGE INCLUDES:**

#### **On-site Visibility**

- Opportunity to introduce the band on **OPENING DAY**
- Space for displays, tents, tables and inflatables at **each concert**

#### **Digital and Print Exposure**

- **KICK OFF THANK YOU** on the **City's social media pages (over 14,500 followers)**
- Three **Facebook Shout-outs** with links
- Top placement digital ad on the Music in the Park Concert Series web page
- Your message featured on the Trailblazer Park scrolling marquee in May

## **GOLD SPONSOR - \$1,200 - (Four concerts within series)**

### **PACKAGE INCLUDES:**

#### **On-site Visibility**

- Opportunity to introduce two bands of your choice (excluding opening night)
- Space for displays, tents, tables and inflatables at sponsored concerts

#### **Digital Media Exposure**

- Two Facebook shoutouts on **Trailblazer Park's Facebook page (10,000 followers)**
- Prominent digital ad with link on the Music in the Park Concert Series web page

## **PRESENTING SPONSOR - \$400 (One concert within series)**

### **PACKAGE INCLUDES:**

#### **On-site Visibility**

- Opportunity to introduce the sponsored band (excluding opening night)
- Space for displays, tents, tables, and inflatables the night of the sponsored concert

#### **Media Exposure**

- A Facebook shoutout on **Trailblazer Park's Facebook page (10,000 followers)**
- Digital ad with link on the Music in the Park Concert Series web page

**TravelersRestSC.com**





# MOVIES IN THE PARK

Quality  
Family fun at  
Trailblazer Park!

## 2024 MOVIE DATES

August 3  
August 10  
August 24  
August 31



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## Free Movies Saturday Evenings in the Park!

The City of Travelers Rest is pleased to bring our **Movies in the Park Series** back in 2024! This year, we will continue to draw crowds with FREE admission to the latest family-friendly movies.

### SERIES SPONSOR

\$1,000

#### PACKAGE INCLUDES:

##### *On-site Visibility*

- On stage opportunity to KICK-OFF the series on OPENING NIGHT
- Opportunity to air three, **two minute, pre-show video ads** (*provided by you*)
- Space for displays, tents, tables, and inflatables every movie showing
- The opportunity to hang a banner by the big screen at each movie

##### *Media Exposure*

- Three **Facebook social media shout-outs** to over **10,000 fans**
- A link to your company website from TravelersRestSC.com

### SINGLE NIGHT SPONSOR \$350

#### PACKAGE INCLUDES:

##### *On-site Visibility*

- Opportunity to have a company representative welcome fans and say a few words
- Space for tent, table and inflatables the night of the sponsored movie

##### *Media Exposure*

- A Facebook shout-out to correspond with the sponsored movie
- A link to your company website from TravelersRestSC.com

*Sponsors are encouraged to set up displays, demonstrations, games, etc to promote their business. Have fun with it! That's what everyone is there for!*

TravelersRestSC.com

## 2024 Sponsorship Agreement

This agreement confirms that \_\_\_\_\_ will sponsor selected event below at Trailblazer Park.

### MUSIC IN THE PARK CONCERT SERIES

- |   |         |
|---|---------|
| <input type="checkbox"/> Series Sponsor                             | \$2,500 |
| <input type="checkbox"/> Gold Sponsorship (Select four dates below) | \$1,200 |
| <input type="checkbox"/> Presenting Sponsor (Select date below)     | \$400   |

#### MAY

- |                             |                   |
|-----------------------------|-------------------|
| <input type="checkbox"/> 4  | Randomonium       |
| <input type="checkbox"/> 11 | Jamie Wright Band |
| <input type="checkbox"/> 18 | Vinyl Junkies     |
| <input type="checkbox"/> 25 | Fine Colombians   |

#### JUNE

- |                             |                                 |
|-----------------------------|---------------------------------|
| <input type="checkbox"/> 1  | Israel Bailey & the Delinquents |
| <input type="checkbox"/> 8  | Hot as a Pepper                 |
| <input type="checkbox"/> 15 | Jimmy Wooten Band               |
| <input type="checkbox"/> 22 | Luke Deuce Band                 |
| <input type="checkbox"/> 29 | Blues Deluxe Band               |

#### SEPTEMBER

- |                             |                               |
|-----------------------------|-------------------------------|
| <input type="checkbox"/> 7  | Pickin' in the Park Band Jams |
| <input type="checkbox"/> 14 | Itchy and the Chiggers        |
| <input type="checkbox"/> 21 | Celtic Music Series           |

### MOVIES IN THE PARK SERIES

- |   |         |
|---|---------|
| <input type="checkbox"/> Series Sponsor                           | \$1,000 |
| <input type="checkbox"/> Presenting Sponsor - (Select date below) | \$350   |

- |                                 |
|---------------------------------|
| <input type="checkbox"/> Aug 3  |
| <input type="checkbox"/> Aug 10 |
| <input type="checkbox"/> Aug 24 |
| <input type="checkbox"/> Aug 31 |

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

Phone Number: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail completed applicaiton and check made payable to City of Travelers Rest to the following address below.

For more information contact: Beth Sicignano  
Phone: 864.834.8740 - E-mail: Beth@TravelersRestSC.com

**City of Travelers Rest, 125 Trailblazer Dr, Travelers Rest, SC 29690**