



2020 Sponsorships

TRAILBLAZER PARK

Trailblazer Park
travelers rest



MUSIC IN THE PARK

Saturday Evening Concerts in May, June & September!

Now in its sixth year, our Music in the Park Concert Series has become an anticipated community event attracting thousands to the park to enjoy music and family fun.

SERIES SPONSOR - \$3,500 - (All Eleven Concerts)

PACKAGE INCLUDES:

On-site Visibility

- Opportunity to introduce the band and kick-off the concert series on OPENING DAY
- Space for displays, tents, tables and inflatables at **each concert**

Media Exposure

- Prominent logo placement on all printed media including rack cards and posters
- Three customized **Facebook Shout-outs** to our over **5,100 fans**
- Customized digital ad on the Music in the Park Concert Series webpage
- Prominent logo and customized KICK OFF AD on our popular Facebook page
- A link to your company website from TrailblazerPark.com's sponsor's page

GOLD SPONSOR - \$1,800 - (Two concerts within series)

PACKAGE INCLUDES:

On-site Visibility

- Opportunity to introduce two bands of your choice
- Space for displays, tents, tables and inflatables at each concert

Media Exposure

- Logo placement on printed collateral including rack cards and posters
- Prominent logo placement on Music in the Park Concert Series webpage
- A link to your company website from TrailblazerPark.com's sponsor's page

PRESENTING SPONSOR - \$350 (One concert within series)

PACKAGE INCLUDES:

On-site Visibility

- Opportunity to introduce the band of your choice
- Space for displays, tents, tables, and inflatables the night of the sponsored concert.

Media Exposure

- Logo placement on all Web-based applications
- A link to your company website from TrailblazerPark.com's sponsor's page

There's no better place to reach quality attendees!

2020 SHOW DATES

MAY

- 2nd - Departure
- 9th - Jupiter Coyote
- 16th - Night Affair Band
- 23rd - Erica Berg Collective
- 30th - Walden

JUNE

- 6th - Randomonium
- 13th - Honey & the Hot Rods
- 20th - James Lavine Band
- 27th - Angela Easterling

SEPTEMBER

- 5th - Retro Vertigo
- 12th - Shag Doctorz



MOVIES IN THE PARK

Movies Every Saturday Evening in August!

*Quality
Family fun at
Trailblazer Park!*

2020 MOVIE DATES

August 1

August 8

August 15

August 22

August 29



The City of Travelers Rest is pleased to bring our **Movies in the Park Series** back in 2020! This year, we will continue to draw crowds with FREE admission to the latest family-friendly movies shown on a huge, 25' movie screen. Your sponsorship assures that this popular series continues and reach local residents with buying power.

SERIES SPONSOR (Exclusive FIVE week sponsorship) \$1,250

As the Series Sponsor your organization will benefit from an effective brand recognition campaign with ONE FULL MONTH of premium advertising opportunities. You'll reach loyal attendees and over **5,100 Facebook followers** with maximum, Online exposure.

PACKAGE INCLUDES:

On-site Visibility

- Opportunity to have a company representative KICK-OFF the series on OPENING NIGHT
- The opportunity to air a two minute, pre-show video advertisement (provided by you)
- Space for displays, tents, tables, and inflatables every Saturday for the entire month
- The opportunity to hang a LARGE banner under the big screen at each movie

Media Exposure

- Recognition as the Series Title Sponsor - FIVE shows in August in print and Online
- Prominent logo placement in our website
- Two **Facebook shout-outs** to over **5,100 fans** to KICK OFF the movies in the Park series
- A link to your company website from TrailblazerPark.com's sponsor's page

SINGLE NIGHT SPONSOR (One movie within series) \$250

PACKAGE INCLUDES:

On-site Visibility

- Opportunity to have a company representative welcome fans and say a few words
- Space for tent, table and inflatables the night of the sponsored movie

Media Exposure

- Recognition as the event's sponsor Online and in print
- A Facebook shout-out to correspond with the movie of your choice
- A link to your company website from TrailblazerPark.com's sponsor's page

Sponsors are encouraged to set up displays, demonstrations, games, etc to promote their business. Have fun with it! That's what everyone is there for!



FALL

BLUEGRASS

Thursday Evening Bluegrass Concerts in October

Our Fall Bluegrass Concert Series is all about great music that brings people together. Held in conjunction with Travelers Rest Farmers Market's Harvest Market in October, the event draws thousands of local music and market fans to Trailblazer Park.

We invite you to partner with us as we celebrate South Carolina's own roots music with performances from the region's most popular, authentic Bluegrass bands.

SERIES SPONSOR (Exclusive FIVE WEEK sponsorship) \$1,250

As the exclusive Series Sponsor your organization will have the naming rights to the Bluegrass Concert Series, ie; (YOUR COMPANY NAME Fall Bluegrass Concert Series). Your organization will benefit from maximum brand exposure with a full month of premium advertising reaching thousands of loyal fans.

PACKAGE INCLUDES:

On-site Visibility

- Opportunity to introduce the band and kick-off the concert on OPENING DAY
- Space for displays, tents, tables and inflatables at each concert

Media Exposure

- Prominent logo placement in-print including posters and event schedule
- **Facebook shout-out** to our over **5,100 fans**
- Logo placement on TrailblazerPark.com to promote the partnership
- A link to your company website from TrailblazerPark.com's sponsor's page

PRESENTING SPONSOR (One concert within the series) \$250

This level provides your organization with a single concert sponsorship.

PACKAGE INCLUDES:

On-site Visibility

- Opportunity to introduce the band and say a few words about your company
- Space for displays, tents, tables and inflatables the night of the sponsored concert

Media Exposure

- Logo placement on TrailblazerPark.com to promote the partnership
- A link to your company website from TrailblazerPark.com

A Community Gathering to Celebrate the Fall and Family!

2019 SHOW DATES

- October 1st
- October 8th
- October 15th
- October 22nd
- October 29th



www.TrailblazerPark.com

2020 Sponsorship Agreement

This agreement confirms that _____ will sponsor selected event below at Trailblazer Park.

MUSIC IN THE PARK CONCERT SERIES

- | | |
|--|----------|
| <input type="checkbox"/> Series Sponsor | \$3,500. |
| <input type="checkbox"/> Gold Sponsorship | \$1,800. |
| <input type="checkbox"/> Presenting Sponsor (Select date below) | \$350. |
| <input type="checkbox"/> May 2: Departure | |
| <input type="checkbox"/> May 9: Jupiter Coyote | |
| <input type="checkbox"/> May 16: Night Affair Band | |
| <input type="checkbox"/> May 23: Erica Berg Collective | |
| <input type="checkbox"/> May 30: Walden | |
| <input type="checkbox"/> June 6: Randononium | |
| <input type="checkbox"/> June 13: Honey & the Hot Rods | |
| <input type="checkbox"/> June 20: James Lavine Band | |
| <input type="checkbox"/> June 27: Angela Easterling & the Begliers | |
| <input type="checkbox"/> Sept 5: Retro Vertigo | |
| <input type="checkbox"/> Sept 12: The Shag Doctorz | |

MOVIES IN THE PARK SERIES

- | | |
|---|----------|
| <input type="checkbox"/> Series Sponsor | \$1,250. |
| <input type="checkbox"/> Presenting Sponsor - Select date below | \$250. |
| <input type="checkbox"/> Aug 1 | |
| <input type="checkbox"/> Aug 8 | |
| <input type="checkbox"/> Aug 15 | |
| <input type="checkbox"/> Aug 22 | |
| <input type="checkbox"/> Aug 29 | |

FALL BLUEGRASS CONCERT SERIES

- | | |
|---|----------|
| <input type="checkbox"/> Series Sponsor | \$1,250. |
| <input type="checkbox"/> Presenting Sponsor - Select date below | \$250. |
| <input type="checkbox"/> Oct 1 | |
| <input type="checkbox"/> Oct 8 | |
| <input type="checkbox"/> Oct 15 | |
| <input type="checkbox"/> Oct 22 | |
| <input type="checkbox"/> Oct 29 | |

Company Name: _____ Contact: _____

E-mail Address: _____ Website: _____

Phone Number: _____

City: _____ State: _____ Zip: _____

Signature: _____

For more information contact: Beth Sicignano
Phone: 864.607.6233 - E-mail: info@TrailblazerPark.com

City of Travelers Rest, 125 Trailblazer Dr, Travelers Rest, SC 29690